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on US Online Gaming

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In A Global Context



6<sup>th</sup> Forum on

# US ONLINE GAMING



*Capitalizing on new business opportunities  
whilst staying compliant*

13th & 14th May 2015 – DoubleTree Suites by Hilton New York City – Times Square

**Advanced insight to perfect  
your online gaming strategies**

**Hear from leading industry  
experts including:**

Amaya  
Betfair  
bwin.party digital entertainment  
Landry's/Golden Nugget  
Pokagon Band Gaming Commission  
Caesars Interactive Entertainment, Inc.  
MGM Resorts International  
Scientific Games Corporation  
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Pennsylvania Gaming Control Board  
iGaming Capital  
Massachusetts Gaming Commission  
Eilers Research LLC

**Key regulators, distinguished in-house counsel and business leaders from casinos, online operators, lotteries, tribes, tech companies and their expert legal advisers will help your company advance its key growth strategies by sharing their implementable insights and experiences on:**

- How to capitalize on realistic opportunities presented by the emergence of digital gaming and regulation
- The real costs of entering the market – return on investment to date
- What the market leaders have learned since online gaming went live
- Examining the tribes strategies to bring new players to the table
- The challenges and opportunities presented by the online poker market
- How to create and implement effective marketing strategies to optimize revenues

**Plus, enhance your forum experience by attending the hands-on  
and interactive pre-forum Master Class:**

**Interstate Gaming: How can cross-border capability improve liquidity?**

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#C5Gaming

# Understand how to capitalize on the billion-dollar gaming industry

It has been nearly 2 years since regulated online gaming went live in the US. But what does the future hold for potentially the world's largest online gaming market?

In the last year the US has seen a whirlwind of regulatory debate, political drama, innovation, progression and controversies but the journey has just begun. With Pokerstars eagerly anticipated return to New Jersey, the sports betting debate intensifying, politicians' bullish manoeuvres to push through regulation and a growing number of online players, it is imperative that operators, suppliers and casinos are prepared for what is to come.

**Now is the time to take action** with incredible opportunity for gaming operators and industry suppliers to capitalize on lucrative opportunities in a market that is forecast to reach \$10 billion a year nationwide by 2017.

C5 and the American Conference Institute are proud to host the East Coast's leading forum focusing exclusively on the online gaming market. On the 13th & 14th May 2015, Regulators, Operators, Suppliers, Start-Ups, Investors, In-House Counsel and Consultants will meet to debate, explore and discuss the future of iGaming in the US. Covering a multitude of sectors within the online gaming arena you will leave the forum equipped with the knowledge to implement, expand and refine your iGaming strategies.



Complete and refine your forum experience by attending the practical and insightful pre-forum Master Class on:

**Interstate Gaming: How can cross-border capability improve liquidity?**

Companies in Attendance:



- Betting Operators
- Software Companies
- Law Firms
- Government
- Online Payment Companies
- Online Tech Companies
- Gaming Tech/ Manufacturing
- Banks

Participant Breakdown by State:



## Meet our Expert Faculty:

David J. Apfel, Partner and Co-Chair of Gaming, Gambling and Sweepstakes Practice, **Goodwin Procter LLP**

Thomas Auriemma, Chairman of Compliance Committee, **Amaya**

Melissa Blau, Founder & Director, **iGaming Capital**

Joe Brennan Jr., Director, **Industrial Strength**

John Caldwell, President, **iGameNet**

Andy Caras-Altas, CEO, **Traffic Generation Limited**

Jennifer Carleton, Shareholder, **Brownstein Hyatt Farber Schreck, LLP**

Michael Cohen, Senior Vice President, General Counsel and Corporate Secretary, **Caesars Interactive Entertainment, Inc.**

Robert M. Crawford, Counsel and Co-Chair of Gaming, Gambling and Sweepstakes Practice, **Goodwin Procter LLP**

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Neil Erlick, Executive Vice President, Business Development, **Optimal Payments**

Christer Farr, Senior Vice President, **Delaware Park**

Rob Gallo, Founder & CEO, **Neo Poker Lab Corp**

Linda Goldstein, Partner, **Manatt, Phelps & Phillips, LLP**

Jeffrey Haas, Group Director, Poker **bwin.party digital entertainment**

Kent Hansen, Vice President & Group CFO Interactive, **Scientific Games**

Clive Hawkswood, Chief Executive **Remote Gambling Association**

Susan Hensel, Director, Bureau of Licensing **Pennsylvania Gaming Control Board**

Walter Hessert, Co Founder and Chief Product Officer, **Derby Games**

Christopher W. Hinckley, Senior Counsel, **Harris Beach PLLC**

Peter Howitt, Chief Executive **Gibraltar Betting and Gaming Association**

Justin Jarman, President & Co-Founder **YouBetMe**

Joseph Kelly, Professor, **State University of New York College at Buffalo** and co-editor of **Gaming Law Review**

Adam Krejcik, Managing Director, Digital & Interactive Gaming, **Eilers Research, LLC**

Katie Lever, General Counsel and Executive Vice President, **Scientific Games Corporation**

Kip Levin, US Chief Executive Officer, **Betfair**

John M. McManus, Executive Vice President, General Counsel and Secretary, **MGM Resorts International**

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Steve Ruddock, Columnist, **Bluff Magazine**

Katherine A. Spilde, Associate Professor & Endowed Chair, Sycuan Institute on Tribal Gaming Company, **San Diego State University**

Éamonn Toland, President **Paddy Power North America**

Marco Valerio, iGaming Consultant, **Agentmarco.com**

Thomas Winter, Vice President Online Gaming, **Landry's/Golden Nugget**

Luisa Woods, Executive Director, Online and Internet Marketing, **Tropicana Entertainment Inc.**

Andrew Zarnett, Managing Director, Co-Head, High Yield Research, Gaming, Lodging & Leisure, **Deutsche Bank Securities**

## A Must-Attend Event For:

- CEOs/Presidents
- In House Lawyers and Heads of Legal
- Heads and VPs Government Affairs
- Head of Legal and Regulatory Affairs
- Company Secretaries
- Business Development Directors
- Directors

## From:

- Gaming Operators
- Law Firms
- Casinos
- State Lotteries
- Tribal Gaming Casinos
- Gaming Consultants

### Interstate Gaming: How Can Cross-Border Capability Improve Liquidity?

*In this interactive and engaging Master Class you will learn about the legal and practical challenges to compacting and what the implications are for the industry. Walk away with valuable knowledge to implement in your iGaming strategies.*

- Compacting: Friend or Foe? The advantages and disadvantages examined
- What are the current legal and commercial barriers to compacting and how can they be overcome?
  - Regulation consistency
  - Monitoring and control
  - Different online gaming models
  - Uniformity of player protection
- What is the state officials' official word on compacting?
  - New Jersey and the United Kingdom
  - Nevada, Delaware and New Jersey
- How compacting will integrate under state and federal law
- What are the experiences of compacting between Nevada and Delaware?
- What reciprocal agreements are in the pipeline and what are the implications for the iGaming industry?
- What are the financial and practical implications of compacting?

- Who is participating in the market and who wants to enter?
- Who should and shouldn't be participating in the market?
- Which States will follow suit?
  - What states are looking to legalize online gaming and what are the likely timescales?
  - Why do these states represent an opportunity for growth?
  - What needs to happen to support the legalization of online gaming?
  - Is a state-by-state rather than a federal scheme still the most desirable approach?
  - What can operators, regulators and suppliers do now to prepare for legalization?
- What is the proper regulatory framework for advancing the interests of players, brick and mortar operators, internet operators, lotteries and state revenue collection?
- How can compacts be utilized between states to create a profitable and liquid pool of players?
  - The benefits of pooling liquidity
  - What are the regulatory, practical and commercial challenges to interstate compacting and how can these be overcome?
  - Is regulatory harmonization achievable?

## MAIN CONFERENCE DAY ONE: 13 MAY 2015

8:00 Registration and Coffee

9:00 Opening Remarks from the Chair

9:10 **Play your Cards Right: A Market Outlook on the iGaming Industry in the US**

**Joseph Kelly**, Professor, **State University of New York College** at Buffalo and co-editor of **Gaming Law Review**

**James F. McHugh**, Commissioner, **Massachusetts Gaming Commission**

**Susan Hensel**, Director, Bureau of Licensing, **Pennsylvania Gaming Control Board**

**Elizabeth D. Paulsen**, Shareholder, **Brownstein Hyatt Farber Schreck, LLP**

*This panel will critically review the development of the iGaming market now and in the future. Understanding the true value of the iGaming industry and unveiling where the lucrative opportunities lie.*

- An overview of the current online gaming market
  - What lessons have been learned?
- Examining the true value of the online gaming market in the US:
  - What is the market size?
  - Who is or isn't playing and why?
  - What is the demographic of online players?
- What threat does the black market pose to the regulated market and its revenues?
  - What part of that market is already betting illegally and how do we know?
  - Is the illegal market safe? If not, is legalizing iGaming in a regulated environment really a consumer protection device?
- Reviewing the competitive landscape:

10:00 Morning Break

10:20 **Actionable Insights into Opportunities Presented by the Emergence of Digital Gaming & Regulation**

#### Panelists

**Joe Brennan Jr.**, Director, **Industrial Strength**

**Andy Caras-Altas**, CEO, **Traffic Generation Limited**

**Jeffrey Haas**, Group Director, Poker, **bwin.party digital entertainment**

**Kip Levin**, US Chief Executive Officer, **Betfair**

#### Moderator

**Linda Goldstein**, Partner, **Manatt, Phelps & Phillips, LLP**

- How are the most established operators and suppliers adapting to the disruptive liberalization of online gaming?
  - Lessons learned from those who have embraced or resisted this change?
- What are the practical options for casinos in defining digital gaming strategies, marketing & product plans?
- What market leaders have or haven't launched a digital business/product and why?
- At a time when consolidation seems to be a regular occurrence, which mergers and acquisitions are likely to reshape the industry the most and how?
- Outside of real money wagering, is there any real hope of generating incremental revenue from digital gaming?
- How can a US casino include a digital gaming product into its current business?
  - What are the options to those casinos outside of Nevada, Delaware and New Jersey?
- What are the regulatory issues facing operators as digital and B&M converge?
- What is the nature of the relationship between casinos and suppliers of online products?
- Practical tactics for improving marketing, loyalty program & player development performance through the use of digital gaming products
- Is there a place for a variety of business models to exist concurrently in the US market? Real money online, social, simulated, freeplay?
- How is the market perceived to develop over the next 2-5 years?
- Will casino expansion in states like New York, Massachusetts and Pennsylvania empower iGaming opportunities or inhibit them?

## 11:20 The "Chief Innovator"

Innovation in the US online gaming industry at present is phenomenal and everyone in the market is keeping an eye out for the next big thing. C5 is pleased to unveil the masterminds behind the innovations by presenting the Battle of the Innovators.

The floor will open up to 4 start-up companies to pitch their ideas to an expert panel of judges. The start-ups will each have the opportunity to showcase their ideas and battle it out to win the title of the "Chief Innovator".

### The Start-Ups

**Rob Gallo**, Founder & CEO, **Neo Poker Lab Corp**

**Frank Allen DeGeorge**, CEO/Co-Founder, **PokerFund**

**John Aristotle Phillips**, Co-founder, **PredictIt**

**Walter Hessert**, Co Founder and Chief Product Officer, **Derby Games**

### The Judges

**Valerie Red-Horse Mohl**, President, **Red-Horse Financial Group, Inc.**

**Andy Caras-Altas**, CEO, **Traffic Generation Limited**

**Melissa Blau**, Founder & Director, **iGaming Capital**

**Luisa Woods**, Executive Director, Online and Internet Marketing, **Tropicana Entertainment Inc.**

## 12:20 Networking Lunch

## 13:35 Capturing the Imagination of Today's Audiences: Creating and Implementing Effective Marketing Strategies

**Marco Valerio**, iGaming Consultant, **Agentmarco.com**

**Luisa Woods**, Executive Director, Online and Internet Marketing, **Tropicana Entertainment Inc.**

**Christer Farr**, Senior Vice President, **Delaware Park**

**Linda Goldstein**, Partner, **Manatt, Phelps & Phillips, LLP**

Consumer awareness of US-regulated iGaming has been hotly debated. Accustomed to years of European-style advertising, the US-facing industry must contend with evolved consumer segments and modern marketing technologies if it wishes to connect meaningfully with today's American online gamblers. Leaders in the iGaming marketing space will brainstorm over questions such as:

- How do you identify your target market? Which consumer segments do you focus on, and how do you craft effective marketing strategies for those segments?
- How do players think, and which type of iGaming marketing resonates with them?
- Are there any innovative marketing options to appeal to social and video gaming players?
- How do you grow your marketing base?
- Which marketing benchmarks should you set, and how will you measure them?
- Which communication channels are better for engaging and staying connected with your players?

## 14:25 From Fantasy to Reality: How Fantasy Sports are Taking the US By Storm

**John M. McManus**, Executive Vice President, General Counsel and Secretary, **MGM Resorts International**

**David J. Apfel**, Partner and Co-Chair of Gaming, Gambling and Sweepstakes Practice, **Goodwin Procter LLP**

**John Caldwell**, President, **iGameNet**

Fantasy sports have grown to be one of the country's most exciting and fastest forms of entertainment. How can you get involved in what is expected to be a multi-billion dollar business?

- What are the opportunities in the market and how can you be a part of it? B2B and supplier partnerships considered
- Is there interest among real-money gaming operators, how might they bundle it with their iGaming platform and what legal or regulatory considerations, if any, does that create?
- Why are the sports leagues embracing it?
- How is it different from legalized sports betting in Nevada?
- What are the latest innovations in the market?
- How many fantasy sports players are there and why and where are they playing?
- How does US law treat fantasy sports and what are the legal challenges to overcome?
- At what point do you cross the line between fantasy sports and gambling or sports betting?
- Isn't the UIGEA "safe harbor" for fantasy sports enough or do you need to understand 50 states' laws to know whether your fantasy game is legal?
- What is the regulatory perspective?
  - Is it really a game of skill or chance?
  - Is it sports betting?
- What is the commercial and legal future of fantasy sports?
- What is the future of sports betting in the US and how might that impact fantasy sports?

## 15:20 Afternoon Break

## 15:40 Show Me the (Play) Money: Finding the Sweet Spot Between Real-Money and Social Gaming

### Panellists

**Michael Cohen**

Senior Vice President, General Counsel and Corporate Secretary, **Caesars Interactive Entertainment, Inc.**

**Justin Jarman**, President & Co-Founder, **YouBetMe**

**Andrew Pedersen**, SVP Social Casino, **GSN Games**

**Christopher W. Hinckley**, Senior Counsel, **Harris Beach PLLC**

### Moderator

**Andrew Paradise**, CEO & Founder, **Skillz, Inc.**

An eclectic panel of experts from both the social and real-money spaces will combine ideas on where the two creatures converge, focusing on:

- What is "social gaming" or "social casino?" Perspectives from the "games" and "gambling" industry
- What should the traditionally land-based casino industry know about the burgeoning social casino world?
- Is social gaming an entry point for online gambling or is it a false hope?
- How have titans like IGT and Caesars Interactive ably cemented their leadership in the social casino space?
- How do you develop and monetize a social casino platform if you've historically been a real-money gaming company?
- Can an online gambling provider merely change the payment mechanism (virtual currency, no prizes) and be a player in the social casino space?
- Are social games complimentary to online gambling? Can social games be used as a learning tool as online gaming evolves in the US?

- How does social casino gaming monetize differently from real-money online gaming? Is it for everyone?
- How to prepare a social gaming strategy, including:
  - Acquisition and retention costs?
  - Lifetime value of players?
  - Distinct marketing methods?
- What is the likely conversion of social gamers to real-money players and should the industry consider the inverse as well?
- Which opportunities exist to utilize social casino gaming solely for the purpose of steering foot traffic to a land-based property?
- Is the beauty of social casino meant to just be an effective marketing tool?

## 16:40 **Combating the Challenges of Payment Processing: Incorporating the New Codes into Your Strategies**

**Behnam Dayanim**, Partner, **Paul Hastings**

**Neil Erlick**, Executive Vice President, Business Development, **Optimal Payments**

*Payment processing proved to be a major stumbling block for first mover iGaming market entrants. However, with new codes set to be released in April what implications will this have on your operations?*

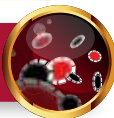
- What effects will the new codes have on payment processes and how should you incorporate these into your operations?
  - Has there been an increase in approvals of credit card transactions?
- What are the payment processing options now available and how do they operate in practice?
- What are the innovations in payment processing?
  - Alternative methods of payments such as ACH, prepaid, cash payments and credits
  - Virtual currencies such as Bitcoin
- What payment processes have been tried and tested- what has and hasn't worked?
- What is the financial institutions' stance on allowing these payments?
- What challenges must still be overcome to streamline the process?

## 17:40 **Chairs' Closing Remarks and Forum Adjourns**

**Networking Drinks Reception**



**MAIN CONFERENCE DAY TWO: 14 MAY 2015**



## 8:30 **Registration and Coffee**

## 9:00 **Opening Remarks from the Chair**

## 9:10 **Gaining Momentum in the iGaming Industry: The Tribal Roundtable**

**Frank Pracukowski**, Director of Administration, **Foxwoods Interactive**

**John N Roberts**, Executive Director, **Pokagon Band Gaming Commission**

**Katherine A. Spilde**, Associate Professor & Endowed Chair, Sycuan Institute on Tribal Gaming Company, **San Diego State University**

**Jennifer Carleton**, Shareholder, **Brownstein Hyatt Farber Schreck, LLP**

- How do tribal governments view the iGaming market and what are their plans?

- What influence will tribal governments have on the iGaming industry?
- Are the tribes organizing themselves into coalitions or establishing individual proposals?
- What are the conflicts, if any, between tribal interpretations of iGaming legal and regulatory opportunities?
- What regions of the United States are most attractive for tribal development and why?
- How individual tribes have fared in the iGaming market, including:
  - California's Pala Band of Mission Indians decision to operate online gaming in New Jersey
  - Santa Ysabel's strategy to offer Real-Money Online Bingo in California as an act of tribal sovereignty and the current lawsuit surrounding the legality of their proprietary game
- Revealing the operations, dynamics and 'divisions' of the tribes, including the role of NIGA and regional tribal associations
- How do the tribal compacts with each State affect what can be offered online?

## 10:10 **Morning Break**

## 10:30 **To Be Or Not To Be: A Critical Review of 2 Years of US Online Gaming**

Panellists

**Éamonn Toland**, President, **Paddy Power North America**

**Thomas Auriemma**, Chairman of Compliance Committee, **Amaya**

**Thomas Winter**, Vice President Online Gaming, **Landry's/Golden Nugget**

Moderator

**William J. Pascrell, III, Esq.**, Partner, **Princeton Public Affairs Group, Inc.**

*It's been nearly 2 years since regulated online gaming went live in the US. It's been a challenging time for the regulators, operators, and suppliers but the landscape for iGaming continues to evolve. Now with concrete financial statements, player data and specific examples of what has or hasn't worked, the expert panellists can share their real-time and first-hand experience on the iGaming market.*

*With a particular focus on Nevada, New Jersey and Delaware, this session will focus on:*

- Key business and market lessons – what has worked and what hasn't and where do we go from here?
- How have the regulators coped?
- Number crunching: the profitability of the wagering business within Nevada, New Jersey and Delaware
- What kinds of revenues have been raised and how has this been utilized?
- What are the reasons behind the numbers?
- Who is playing and where has the money been made?
- Which operators have obtained licenses and which haven't?
- Examining the relationship between online gaming and land base operators
- What regulatory challenges have transpired and what litigation has emerged?
- What is on the cards going forward?

## 11:30 **Pokerface – The Provocative Return of Online Poker to the US: Challenges and Opportunities**

**Bill Rini**, Head of Online Poker, **Caesars Interactive Entertainment, Inc.**

**Steve Ruddock**, Columnist, **Bluff Magazine**

**Robert DellaFave**, Managing Director, **PokerScout**

*Ever since Black Friday took away American online poker, newly-regulated operators have made big moves to serve this market in some states. Among some notable success stories – the triumph of regulation, the obvious demand for this product – remain numerous challenges – a lingering unregulated presence and lack of sufficient, interconnected liquidity. Furthermore, US states that wish to legalize online poker exclusively need to be aware of the individual intricacies of this unique game. A panel of influential luminaries in the American online poker space will provide key information about:*

- The online poker landscape in the US before and after Black Friday
- Successes and failures of US online poker rooms so far
- Legal and regulatory challenges and how they differ state by state
- Operating levels and revenues generated
- The supposed return of PokerStars and likely ramifications
- Complications and opportunities of current state-by-state expansion
- Minimizing the cannibalization by offshore operators
- What to expect in 2015 and beyond

## 12:40 Networking Lunch

## 14:00 Making the Numbers Work: Scrutinizing the Economics of the iGaming Industry

### Panellists

**Adam Krejcik**, Managing Director, Digital & Interactive Gaming, **Eilers Research, LLC**

**Kent Hansen**, Vice President & Group CFO Interactive, **Scientific Games**

**Andrew Zarnett**, Managing Director, Co-Head, High Yield Research, Gaming, Lodging & Leisure, **Deutsche Bank Securities**

### Moderator

**Melissa Blau**, Founder & Director, **iGaming Capital**

- Making the numbers work: justifications for entering and operating in the market
- Can online gaming be a sustainable business in the US on a state by state basis?
- What is the real cost of entering the online gaming market?
- What lessons can be learned from the experiences of New Jersey, Delaware and Nevada
- How can the creation of partnerships facilitate financing?
- Sources of finance available and the associated challenges
- How do you forecast how legalization will effect your decision making abilities?
- What revenues have been achieved and what are the expectations?
- Why and who is investing?
- To what extent will online games be used as a funnel to land-based operations?

## 15:00 Afternoon Break

## 15:30 Identifying and Structuring Technology Partnerships to Promote Your Online Strategies

### Panellist

**Katie Lever**, General Counsel and Executive Vice President, **Scientific Games Corporation**

### Moderator

**Robert M. Crawford**, Counsel and Co-Chair of Gaming, Gambling and Sweepstakes Practice, **Goodwin Procter LLP**

*Choosing the right technology partner to enhance your online gaming presence in the market is imperative to operators' success. However with a multitude of technology providers, platforms, innovations and advancements, it is vital that operators fully comprehend what they need and how it can be achieved.*

- Understanding what you need to excel in the online market
- What are the latest platform and technology innovations in the market?
- What initiatives are proving to be successful and why?
- What should you expect from your B2B partners?
- What technology companies are merging and what can they offer?
- How can technology be used to reduce costs in the iGaming industry?
- Understanding important deal terms and issues in structuring the contractual relationship
- What are the practical and legal considerations that you and your technology partner must satisfy?
- How do you integrate the technology within your operations and monitor its performance?

## 16:30 Through the Eyes of The Pioneers: Top iGaming Tips From the Europeans

**Peter Howitt**, Chief Executive, **Gibraltar Betting and Gaming Association**

**Clive Hawkwood**, Chief Executive, **Remote Gambling Association**

**Robin Le Prevost**, Director of eCommerce, **Alderney Government**

**Joseph Cuschieri**, Executive Chairman, **Malta Gaming Authority**

*Europe has led the way within the iGaming industry for a number of years. With firm iGaming experience under their belts, the Regulators and Operators have an abundance of guidance and advice on effective online strategies, pitfalls to avoid, expanding markets and capitalizing on lucrative opportunities.*

*The Diverse and Dynamic panel will discuss:*

- Practical insight on the regulatory, legal and commercial pitfalls that operators need to avoid and how to develop a successful online business once you have obtained your license
- What effective strategies are endorsed in Europe that should be implemented within the US?
- How lessons learned within the European markets can be used to shape the iGaming market in the US
- How do they handle the complexities of managing numerous licenses in diverse and inconsistently regulated countries?
- To what extent do the land based operators connect with online operators and what are the implications?
- What products have proven successful and what haven't?
- How can American casinos work with European online operators to achieve successful iGaming strategies and market presence?

## 17:30 Chairs' Closing Remarks and Forum Ends

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In A Global Context**13th & 14th May 2015 – DoubleTree Suites by Hilton New York City – Times Square**

Priority Service Code

526L15.S

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11th Floor, The Tower Building, 11 York Road  
London, UK SE1 7NX**ADMINISTRATIVE DETAILS**

Date: 13th &amp; 14th May 2015

Time: 9:00 – 17:45

Venue: DoubleTree Suites by Hilton New York City – Times Square

Address: 1568 Broadway, New York, NY 10036, USA

Telephone: +1 (0)212 719 1600

An allocation of bedrooms is being held for delegates at a negotiated rate until 13 April 2015. To book your accommodation please call Venue Search on tel: +44 (0) 20 8541 5656 or e-mail [beds@venuesearch.co.uk](mailto:beds@venuesearch.co.uk). Please note, lower rates may be available when booking via the internet or direct with the hotel, but different cancellation policies will apply.

**DOCUMENTATION IS PROVIDED BY WEBLINK**

The documentation provided at the event will be available on weblink only. If you are not able to attend, you can purchase an electronic copy of the presentations provided to delegates on the day of the event. Please send us this completed booking form together with payment of \$595 per copy requested. For further information please call +44 (0) 207 878 6888 or email [enquiries@C5-Online.com](mailto:enquiries@C5-Online.com).

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