

# Manatt Health Case Study

July 25, 2022

# Medicaid Expansion Case Study

## Case Background:

- In November 2018, voters in three states—Idaho, Nebraska, and Utah—passed ballot initiatives to expand Medicaid eligibility levels to 138% of the federal poverty level, as permitted by the Affordable Care Act. Inspired by these examples, advocates in New Healthland, a state that has not yet expanded Medicaid, have gathered enough signatures to put a similar initiative to expand Medicaid on the statewide ballot in November 2019.
- New Healthland’s current governor will not be seeking re-election in 2019, and Mary Smith, a moderate gubernatorial candidate, is developing her position on the Medicaid expansion ballot initiative. She has approached Manatt Health to develop a policy memorandum to describe her options and inform her position.

## Case question:

- Based on what you know about Medicaid expansion, please describe how you would approach this project.
- How would you structure the policy memorandum? What topics would you cover?
- How would you structure the analytic framework? What information or data would you find most helpful to have when crafting this paper?
- What factors should the candidate most closely consider when forming her position?

Note: This is hypothetical and not based on Manatt clients or work.

## Case Background:

- In November 2018, three states passed ballot initiatives to expand Medicaid
- Advocates in New Healthland inspired to do the same
- Initiative will expand Medicaid on the statewide ballot in November 2019
- Gubernatorial candidate Mary Smith is developing her position

## Mary Smith has approached Manatt Health to:

- develop a policy memorandum
- describe her options
- inform her position

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## Case Background:

- Policy memorandum structure
- Relevant topics
- Analytic framework
- Helpful information or data
- Factors to consider

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Central Question	Areas to Explore	Additional Details
<b>What are the key considerations for expanding Medicaid?</b>	A.	
	B.	
	C.	
	D.	

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	<p>B. Financial considerations</p>	<ul style="list-style-type: none"> <li>▪ Benefits —brings money into the state, Federal funding at 90% match rate</li> <li>▪ Disadvantage—increased state costs, where will state share come from?</li> <li>▪ Impact to other providers and other stakeholders (hospitals, FQHCs)</li> </ul>

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# Completed Issue Tree

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